

The logo features the word "EYES" in white, bold, sans-serif capital letters inside a black speech bubble shape. The word "DRIVE" is in orange, bold, sans-serif capital letters to the right of "EYES". Below "EYES" is the tagline "AWARENESS BEHIND THE WHEEL" in black, bold, sans-serif capital letters. A registered trademark symbol (®) is located at the top right of the word "DRIVE".

EYES

DRIVE®

AWARENESS BEHIND THE WHEEL